



Music. Mentorship. Momentum.

Bringing music education and performance opportunities
to young musicians around the world

DMG MUSIC ASSOCIATION PRESENTS
**BEVERLY HILLS INTERNATIONAL
MUSIC FESTIVAL**



Our Mission

- To make music education, mentorship, and performance accessible to talented, underserved youth and emerging artists regardless of their ethnic and cultural background, sexual orientation, material and social status, or previous experience.
- Help young aspiring and professional musicians develop their skills, expand their repertoire, explore the world of music, and feel supported in their artistic growth.



Our Mission (cont.)

- To facilitate meaningful connections between students and their mentors by creating personalized programs and performing opportunities for all participants.
- To promote the transformative power of music and foster creativity, determination, and a deep appreciation for the musical arts in all members of our artistic community.

The Need

- Public music education is shrinking.
- Creativity is often considered unproductive, therefore discouraged.
- Instrument access and private lessons are out of reach for many.
- Young talent often lacks performance opportunities and mentorship.
- Festivals and creative spaces are limited to privileged circles.

WE ARE HERE TO CHANGE THAT!



www.bhimf.com

Our Program

Please find full description of all courses
at our website at www.bhimf.com

- **Daily Music Classes** (Instrumental and Vocal, two 10-day sessions during the summer school break.)
- **Mentorship** with professional musicians.
- **Masterclasses** open to the public.
- **Student Performances** in formal concert setting.
- **Scholarships** for young artists.
- **Ongoing Concert Series** year-round.

To Whom the Festival Serves

- Low-income and underserved youth
- Students without access to private music instruction
- Aspiring musicians seeking mentorship
- Creative young adults with limited performance opportunities

**70% OF OUR PARTICIPANTS
RECEIVE FULL OR PARTIAL SCHOLARSHIPS**



www.bhimf.com

The Benefits of Concert Series

- We provide advanced aspiring musicians with new performance opportunities.
- Professional musicians from other states perform in Los Angeles.
- Professional musicians from abroad are introduced to the American audience.
- The residents and visitors of Beverly Hills and the greater Los Angeles area attend the concerts.
- All guests have an opportunity to be introduced to the history of compositions included in the program through pre-concert talks.
- Local vendors provide their services.

**100% OF OUR MUSICIANS AND AUDIENCE MEMBERS
HAVE POSITIVE FEEDBACK ABOUT THE CONCERT SERIES.**

Please visit www.bhimf.com/media
to watch interviews with our guests.



Outcomes & Impact

- 100+ students served annually
- 90% report increased confidence & creativity
- 75% of scholarship students continue music after the program
- 6+ seasonal concerts open to the public
- Paid teaching roles for working musicians

Use of Funds

- Rehearsal space rental
- Concert space rental
- Instrument rentals & maintenance
- Lunches for students
- Scholarships for under-resourced students
- Teacher payments
- Festival production costs



www.bhimf.com

Why Now

- Young aspiring musicians receive less and less support due to families' economic hardship.
- Many talented youths are discouraged to take their aspirations seriously.
- Mental health challenges and disconnection are rising among youth.
- Music is a proven outlet for healing, identity, and community.

**We are ready to scale our impact,
but we can't do it alone!**

Your Contribution Has the Power to Change Lives!

- Your support gives young artists the tools to build identity, confidence, and community.
- **DMG Music Association** is a 501(c) (3) nonprofit organization | Tax ID 20-0773055
- **BEVERLY HILLS INTERNATIONAL MUSIC FESTIVAL** is produced by **DMG Music Association** | www.bhimf.com
- Join us in making music education accessible to all.
- You can help to keep music alive!

Our Board of Directors

- **Veronica Bell, President** - Award-Winning Classical Vocalist, Recording Artist, Music Educator
- **Randy Holliday, Secretary** - Corporate Lawyer
- **Sylviane Herzog, Treasurer** - Business Owner, Entrepreneur
- **Dimitry Olevsky** - Professor of Music, Violinist, Music Educator
- **Donald Irvine Brown** - Professor of Librarianship, Organist

To contact the Board of Directors, please send email to
admin@bhimf.com

The future of our beloved Festival depends on your kindness,
and we are eternally grateful for your support.

IF YOU DECIDE TO DONATE

Please visit www.bhimf.com/support

for more information about the Beverly Hills International Music Festival
and to choose your contribution level. Donate online or send a check payable to

DMG Music Association

at 4016 Cartwright ave., Studio City, CA 91604

All donations are tax-deductible.

*Your generosity will directly impact the lives of many young artists
and the future of music.*

Thank you for considering our appeal!



